

# CONTRACT



**KSKN**  
**4103 S.Regal St.**  
**Spokane, WA 99223**  
**(509)448-2000**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1320318 /                  | 08433056           |

|                       |                      |  |
|-----------------------|----------------------|--|
| <u>Product</u>        | PIOTROWSKI 4 CONG ID |  |
| <u>Contract Dates</u> | <u>Estimate #</u>    |  |
| 11/01/16 - 11/08/16   | 4663                 |  |

|                            |                                 |
|----------------------------|---------------------------------|
| <u>Advertiser</u>          | <u>Original Date / Revision</u> |
| Piotrowski for Idaho / POL | 10/31/16 / 10/31/16             |

And:

**Hamburger Gibson Creative / POL**  
**1322 G Street SE**  
**Washington, DC 20003**

|                         |                          |                     |
|-------------------------|--------------------------|---------------------|
| <u>Billing Cycle</u>    | <u>Billing Calendar</u>  | <u>Cash/Trade</u>   |
| EOM/EOC                 | Broadcast                | Cash                |
| <u>Property</u>         | <u>Account Executive</u> | <u>Sales Office</u> |
| KSKN                    | Kristen Waskie           | Telerep Philadel    |
| <u>Special Handling</u> |                          |                     |
| <br>                    |                          |                     |
| <u>Demographic</u>      |                          |                     |
| Adults 35+              |                          |                     |
| <u>Agency Code</u>      | <u>Advertiser Code</u>   | <u>Product 1/2</u>  |
|                         | 792                      | 822                 |
| <u>Agency Ref</u>       | <u>Advertiser Ref</u>    |                     |
| 20774AG                 | 108088                   |                     |

| *Line | Ch  | Start Date        | End Date        | Description     | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|-----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 1   | All | 11/02/16          | 11/07/16        | EN M-F 7a-9a    | 7:00 AM-9:00 AM   |      | :30    |                   |             |     | NM   | 5     | \$200.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 5                 | \$40.00     |     |      |       |          |
| N 2   | All | 11/02/16          | 11/07/16        | M-F 9a-10a      | 9:00 AM-10:00 AM  |      | :30    |                   |             |     | NM   | 5     | \$50.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 5                 | \$10.00     |     |      |       |          |
| N 3   | All | 11/02/16          | 11/07/16        | M-F 10a-11a     | 10:00 AM-11:00 AM |      | :30    |                   |             |     | NM   | 4     | \$40.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 4                 | \$10.00     |     |      |       |          |
| N 4   | All | 11/02/16          | 11/07/16        | M-F 11a-12p     | 11:00 AM-12:00 PM |      | :30    |                   |             |     | NM   | 4     | \$40.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 4                 | \$10.00     |     |      |       |          |
| N 5   | All | 11/02/16          | 11/07/16        | M-F 4p-430p     | 4:00 PM-4:30 PM   |      | :30    |                   |             |     | NM   | 4     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 4                 | \$20.00     |     |      |       |          |
| N 6   | All | 11/02/16          | 11/07/16        | M-F 430p-5p     | 4:30 PM-5:00 PM   |      | :30    |                   |             |     | NM   | 4     | \$80.00  |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 4                 | \$20.00     |     |      |       |          |
| N 7   | All | 11/02/16          | 11/07/16        | M-F 5p-6p       | 5:00 PM-6:00 PM   |      | :30    |                   |             |     | NM   | 4     | \$120.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 4                 | \$30.00     |     |      |       |          |
| N 8   | All | 11/02/16          | 11/07/16        | PA (M-F)        | 7:00 PM-8:00 PM   |      | :30    |                   |             |     | NM   | 4     | \$120.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 4                 | \$30.00     |     |      |       |          |
| N 9   | All | 11/02/16          | 11/07/16        | PA (M-F)        | 7:00 PM-8:00 PM   |      | :30    |                   |             |     | NM   | 4     | \$120.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 4                 | \$30.00     |     |      |       |          |
| N 10  | All | 11/02/16          | 11/07/16        | LN (M-F)        | 10:00 PM-10:30 PM |      | :30    |                   |             |     | NM   | 2     | \$300.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 2                 | \$150.00    |     |      |       |          |
| N 11  | All | 11/02/16          | 11/07/16        | M-F 1030p-11p   | 10:35 PM-11:00 PM |      | :30    |                   |             |     | NM   | 2     | \$100.00 |
|       |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrBCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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| <u>Advertiser</u>         | <u>Original Date / Revision</u> |
| Piotrowski for Idaho / PO | 10/31/16 / 10/31/16             |

| *Line  | Ch  | Start Date        | End Date        | Description     | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|--------|-----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 2                 | \$50.00     |     |      |       |            |
| N 12   | All | 11/02/16          | 11/07/16        | M-F 11p-12x     | 11:00 PM-12:00 XM |      | :30    |                   |             |     | NM   | 2     | \$40.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 11/01/16          | 11/07/16        | M-WTF--         |                   |      |        | 2                 | \$20.00     |     |      |       |            |
| N 13   | All | 11/05/16          | 11/05/16        | Sa 7p-730p      | 7:00 PM-7:30 PM   |      | :30    |                   |             |     | NM   | 1     | \$10.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 10/31/16          | 11/06/16        | -----1-         |                   |      |        | 1                 | \$10.00     |     |      |       |            |
| N 14   | All | 11/05/16          | 11/05/16        | Sa 730p-8p      | 7:30 PM-8:00 PM   |      | :30    |                   |             |     | NM   | 1     | \$10.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 10/31/16          | 11/06/16        | -----1-         |                   |      |        | 1                 | \$10.00     |     |      |       |            |
| N 15   | All | 11/05/16          | 11/05/16        | Sat Prime       | 8:00 PM-10:00 PM  |      | :30    |                   |             |     | NM   | 1     | \$40.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 10/31/16          | 11/06/16        | -----1-         |                   |      |        | 1                 | \$40.00     |     |      |       |            |
| N 16   | All | 11/06/16          | 11/06/16        | Sun Prime A     | 8:00 PM-9:00 PM   |      | :30    |                   |             |     | NM   | 1     | \$30.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 10/31/16          | 11/06/16        | -----1          |                   |      |        | 1                 | \$30.00     |     |      |       |            |
| N 17   | All | 11/06/16          | 11/06/16        | Su 1030p-11p    | 10:30 PM-11:00 PM |      | :30    |                   |             |     | NM   | 1     | \$10.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 10/31/16          | 11/06/16        | -----1          |                   |      |        | 1                 | \$10.00     |     |      |       |            |
| N 18   | All | 11/06/16          | 11/06/16        | Su 1030p-11p    | 10:30 PM-11:00 PM |      | :30    |                   |             |     | NM   | 1     | \$10.00    |
|        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |     | 10/31/16          | 11/06/16        | -----1          |                   |      |        | 1                 | \$10.00     |     |      |       |            |
| Totals |     |                   |                 |                 |                   |      |        | 0.00              |             |     |      | 50    | \$1,400.00 |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 10/31/16 - 11/07/16 | 50         | \$1,400.00        | (\$210.00)        | \$1,190.00        |
| <b>Totals</b>       | <b>50</b>  | <b>\$1,400.00</b> | <b>(\$210.00)</b> | <b>\$1,190.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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